



made in the shade
Walk, Run & Roll
 Benefiting People with Disabilities

Saturday, Sept. 21, 2024
Thomas Beach (Bde Maka Ska)
Minneapolis

Made in the Shade is an annual Walk, Run, and Roll fundraising event that supports these organizations, all providing services to people with disabilities.



Sponsorship Visibility

Sponsoring the Made in the Shade annual fundraiser offers valuable visibility for your brand. This event draws a diverse group of participants, providing a great opportunity to engage with the community.

- 8,000+** Individuals and groups directly receiving event materials
- 2,500+** Donors and supporters
- 800+** Rollers, walkers, and runners
- 100+** Volunteers
- 50+** Corporate sponsors and teams



Our event will be featured on KFAI radio.



We're excited to announce our host of the event will be WCCO TV News Anchor Shayla Reaves.

Sponsorship Opportunities

We are thrilled to offer unique sponsorship opportunities for the Made in the Shade annual event. Recognition can be tailored to suit your needs.

See page 2 for options. 

 *Thank you for your support and commitment to making a difference.*



Sponsorship Opportunities

Sponsorship Level	Forest	Mahogany	Redwood	Oak	Maple
	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Event: logo or name on event brochure, t-shirt, social media. All materials due by August 9th.	✓	✓	✓	✓	Company or family name on t-shirt & brochure insert
PAI: website, email marketing, and social media.	Top placement				
Signage placed along event course	✓	✓	✓	✓	
Recognition from stage during program	✓	✓	✓	✓	
Promotional table at event	✓	✓	✓		
Sponsor mention in event-related articles and agency-issued bulletins	✓	✓			
Event t-shirts	80	40	20	8	4



FOR MORE INFORMATION CONTACT:

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Thank You



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